

Circular Investment Readiness Network

Join our groundbreaking initiative as we launch the Network dedicated to supporting circular economy projects in overcoming the challenges related to development and funding. We recognise the urgency to unite diverse projects that often run in parallel, leading to inefficiencies and hindrances in achieving a sustainable and circular future. By joining this community, you will collaborate with thought leaders, industry experts, and change-makers across Europe to develop cohesive projects, share best practices, and create a unified framework ensuring that collective efforts lead to meaningful impact.

The Circular Investment Readiness Network is a joint initiative by CircularInvest and DEFINITE-CCRI, two distinct projects funded under the Horizon Europe Programme to assist the Circular Cities and Regions initiative and advance the circular economy in Europe. Through Project Development Assistance (PDA) and guidance, CircularInvest and DEFINITE-CCRI aim to support circular economy projects in securing vital investments. In harmony with key European strategies like the European Green Deal, Circular Economy Action Plan, and bioeconomy strategy, these projects strive to drive transformative change, ensuring the sustainable and circular evolution of European cities.

The Circular Investment Readiness Network will bring together cities, SMEs, investors, circular organisations, to foster the exchange of expertise, pinpoint opportunities, and generate collective momentum. The initiative will advance circular economy objectives by facilitating the development of financeable, high-impact, and low-risk circular projects.

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Benefits of participating

By joining the Circular Investment Readiness Network you will:

- **Exchange knowledge** with other European cities, projects and circular stakeholders to find potential solutions to common challenges on circular project development and funding.
- **Develop the know-how** on topics related to the development of financeable high-impact, low-risk circular projects (including but not limited to business models, financial requirements, due diligence, pitching to investors.)
- **Be part of a collaborative space** where cities and organisations can network and build successful partnerships, as well as explore potential synergies across the projects.

For whom

The Circular Investment Readiness Network is designed to engage and benefit a diverse range of stakeholders committed to advancing the investment readiness of circular projects, including:

- Project owners in CircularInvest and DEFINITE-CCRI's selected projects.
- Local and regional governments interested in applying and/or developing circular solutions.
- SMEs interested in developing circular products or services.
- Investors interested in funding circular projects.
- Project Development Assistance (PDA) providers wanting to share their learnings and experiences from other European initiatives.
- External service providers desiring to promote their services, learn from the ground and connect with other European initiatives.

How to join the Network

Public and private actors across Europe and [associated countries](#) operating in the circular economy sector are invited to join the Community of Practice.

Are you interested in joining the Circular Investment Readiness Network?

[Register here](#)

For more information please visit [Definite CCRI](#) and [Circular Invest](#).

