

CIRCULAR INVESTMENT READINESS NETWORK

Kick-off session

21.11.2023



circular
invest

X



Definite
CCRI



Agenda

10:00 Introduction to the
Session & CircularInvest
/ Definite-CCRI

10:50 Q&A

10:10 Expert panel,
including short Q&A

11:00 Breakout rooms

10:35 Presentation of 2 use
cases

11:20 Closing

Housekeeping



The webinar
will last 1,5
hours



Questions can be
asked in the chat
or during our
Q&A slot



Miro will be used
during the
breakout rooms

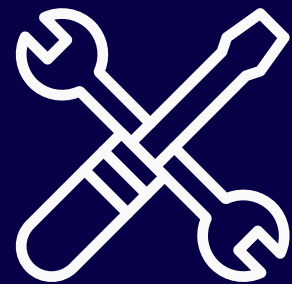


This session
will be
recorded

Introduction to PDAs



Developers of new circular solutions often face several challenges and barriers that hinder their progress in making circularity a reality (e.g. regulatory issues, market, investment/financial difficulties)



PDA is a tool to help overcome challenges and barriers that hinder the investment into circular projects



Our projects help **local and regional circular economy projects from across Europe** become investment-ready and access financial resources.

Who can benefit from these services?

Circular Economy Project Promoters



Examples:

- Utility companies (e.g., waste and water management enterprises);
- Local municipalities & regional authorities;
- Intermunicipal management services;
- Universities & research centres;
- Environmental, technology and R&D organisations;
- SMEs/startups and corporates;
- Non-profit associations.
- And **consortia** of all the above!



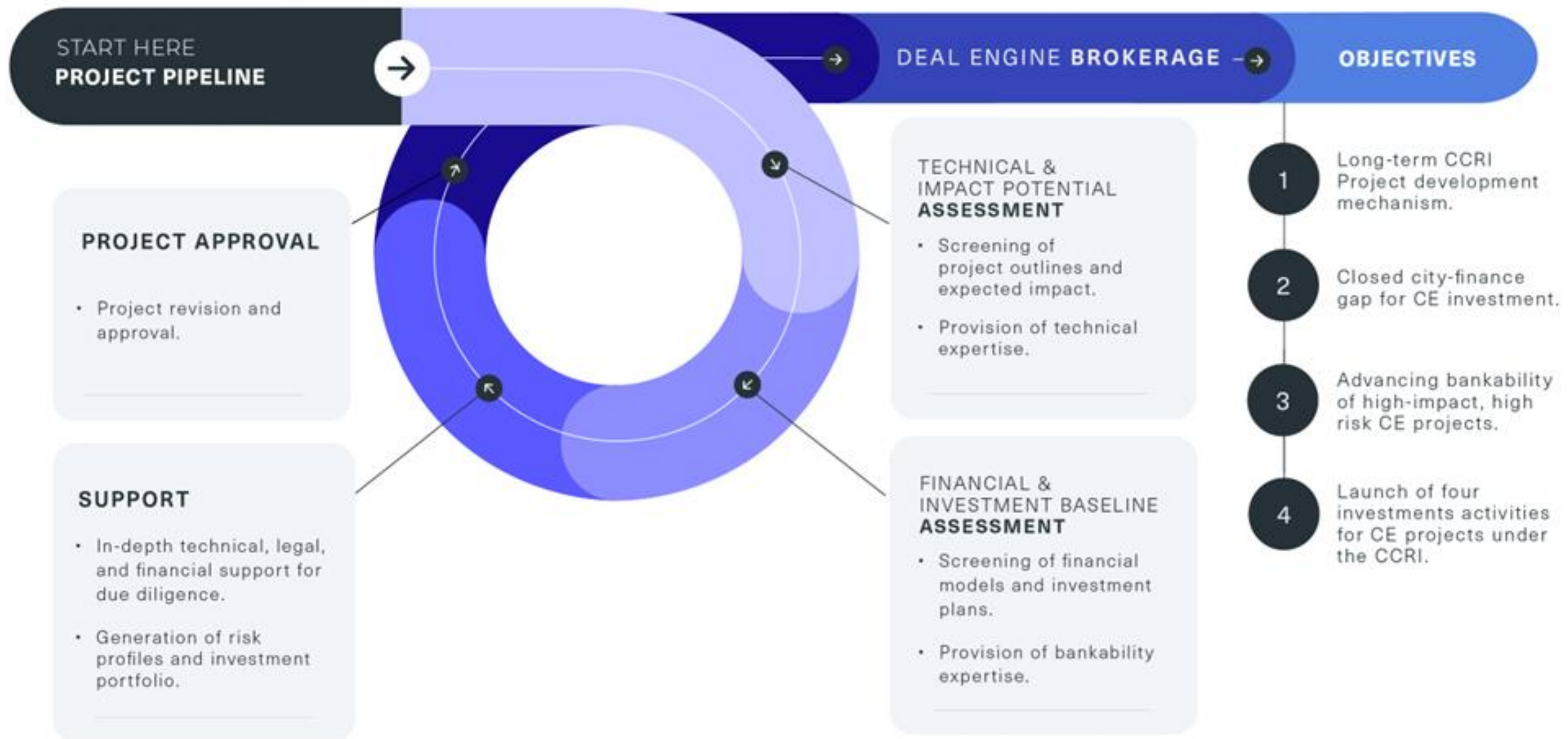
2nd call for CircularInvest is now open!



The 2ND Call is open now and will close in
December 2023

<https://www.circularinvest.eu/>





DEFINITE-CCRI Deal Engine Mechanism

If you are interested to learn more or submit project ideas, please contact:

contact@definite-ccri.eu

For more information, please visit:

www.definite-ccri.eu

CircularInvest consortium

INOVA+



Definite-CCRI consortium



What is the Circular Investment Readiness Network about?

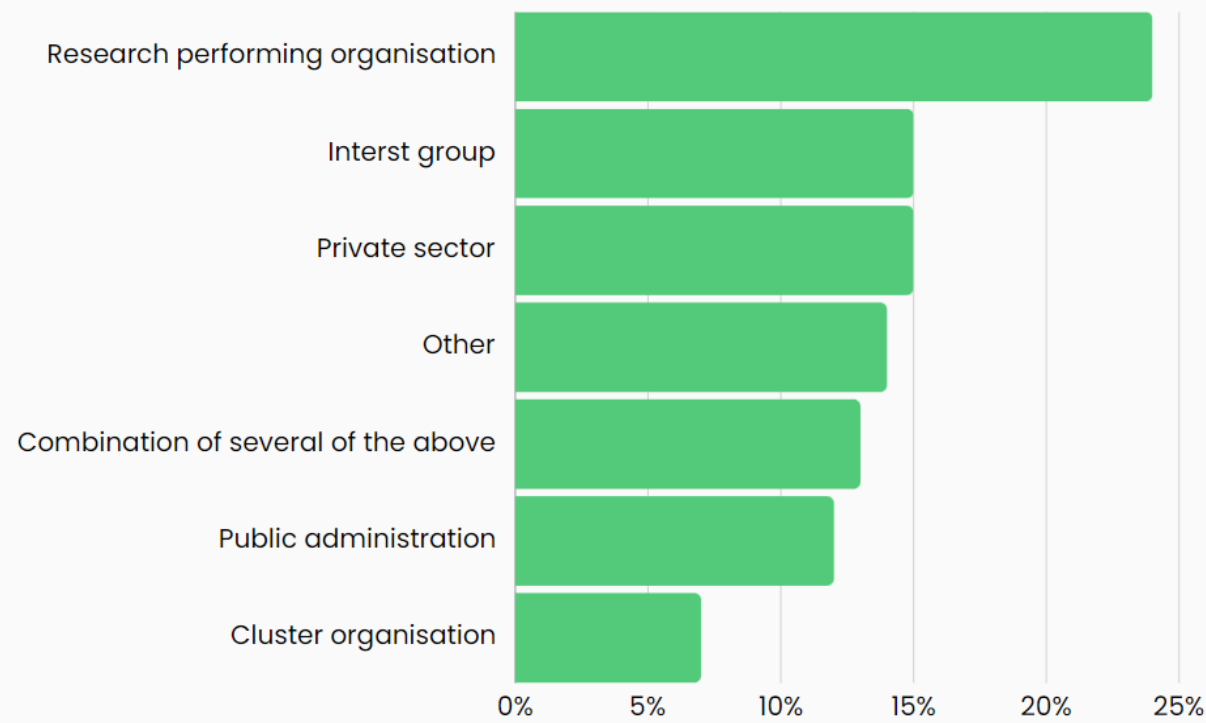
Joint initiative

With joined forces we will develop a shared community of practice – bringing more circular projects together and reaching a **wider EU network of stakeholders.**

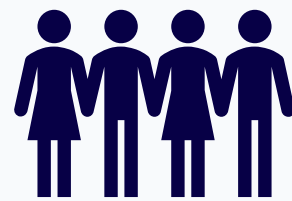


Registrations

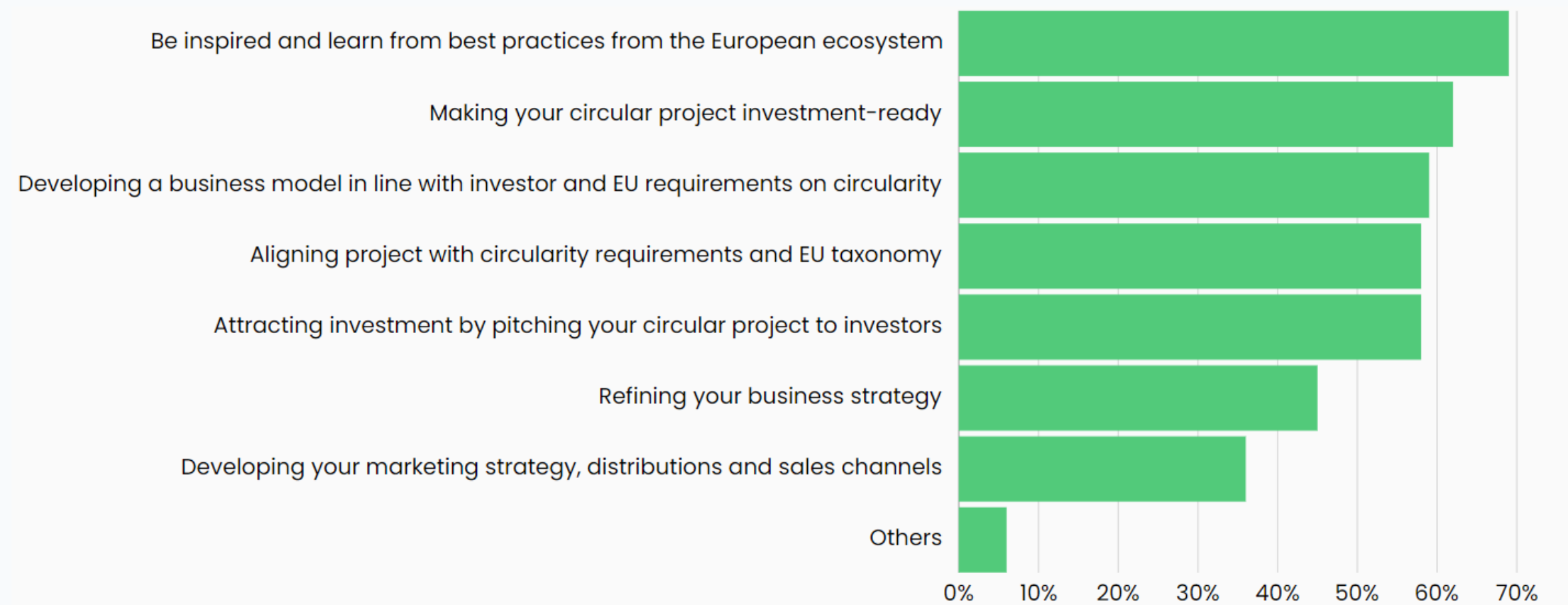
WHO?



139



WHY?



Purpose

- Supporting circular economy projects in **overcoming challenges** related to development and investment readiness.

How?

- **Sharing best practices and insights** on attracting investment to circular projects.
- Fostering **collaboration** among projects, industry experts, leaders, companies, and change-makers across Europe and associated countries



Benefits of participating

Be part of a
collaborative
space



Develop the
know-how



Exchange knowledge



Session's timeline (draft)



Kick off session

An introducing session on the topic of the network - setting the stage on the urgency for circular projects in cities and regions and discuss challenges to make them a reality.



Boosting impacts of your circular project

An overview of the technical and circular requirements in circular projects.



Investment requirements to be met

A deep dive into what investors are looking for in a circular project.



Pitch your project to a jury!

A selected jury will be set up to provide real time feedback to participants' pitch of their circular project.



Taking stock - projects funded thus far

What have we done so far? What have been the success stories of the two projects? What can others learn?

Sessions have not been defined yet, these are just some initial ideas!

What is the purpose of today's session?

Objectives

The session aims to constitute and launch the Circular Investment Readiness Network (CIRN) and develop a basic understanding of interest and needs of its members.

Contentwise, this session will explore:

- 1) Why and how cities should empower circular business developments
- 2) Challenges and opportunities for circular economy project developers
- 3) Available investment solutions that are out there.

Expert panel



Kristin Strandberg
Cities Strategist,
Circle Economy



Francesca Natali
Project Director & Expert,
Meta Group



Tommaso Buso
Senior Analyst,
Bankers without Boundaries



Dieter De Smedt
Manager Invest in Ghent,
City of Ghent

Success stories



Matt James

President and Chief Executive Officer

Euro Manganese aims to meet the rapidly increasing demand for high-purity manganese in Europe and offer a local, reliable and more sustainable supply to European battery manufacturers. It uses an innovative waste recycling approach that avoids the negative impacts of traditional hard rock mining. As the project recycles historic mine tailings, it will clean up the contaminated site and eliminate a longstanding source of water pollution.



European Bank
for Reconstruction and Development

Roberto Gonzalez

Principal, Sustainable Business & Infrastructure, EBRD

The European Bank for Reconstruction and Development (EBRD) was founded in 1991, and has since provided project financing mainly for private enterprises, usually together with other commercial lending partners, in countries that are committed to, and apply, democratic principles.

CIRCULAR INVESTMENT
READINESS NETWORK

The logo for JUUNOO, featuring the word "JUUNOO" in a bold, blue, sans-serif font.

Chris Van de Voorde
Founder and CEO

JUUNOO has one goal: to completely reinvent the construction world. Tough talk? They don't think so.

Therefore JUUNOO have made it their mission to drastically reduce that. From disposable to reusable, from linear to circular.

Juunoo is Belgium's fastest growing sustainable company (2 years in a row).

quality as possible

The logo for Trividend, featuring the word "Trividend" in a bold, orange, sans-serif font, with a horizontal line underneath it. Below the line, the words "investeren inspireren innoveren" are written in a smaller, orange, sans-serif font.

Jesse Dubois
Invest manager

Trividend is a Flemish social investment fund. It provides tailored funding depending on the stage of your business. Trividend, Social Investment Fund of the Flemish Government, has financed some 100 companies over the past 20 years. Its portfolio of over 3 million euro today contains some 40 ongoing investments.

JUUNOO

THE WALL
THAT PAYS OFF.

We create circular value.

Flexible and sustainable interior partitions
2023 11 21 – Ghent



Chris Van de Voorde

CEO & Founder
38y, Belgian

Has a passion for interior walls



Master in engineering.

Scaled walls before from €3 to 50 Mio.

Circular economy expert.

WHY JUUNOO?

Juul & Noor

The kids of Eline & Chris.



**“Dad, you knew about climate change.
What did you do?”**

THE PROBLEM.



€300 billion wasted yearly
1.05% of global CO2 emissions

To make it worse:



sustainable laws
scarcity of materials



less skilled workers
labor cost



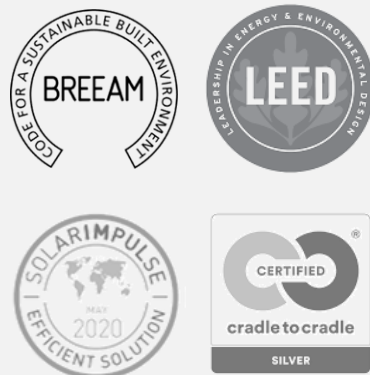
increasing **flexibility** in
how we live & work

Click a wall just like LEGO

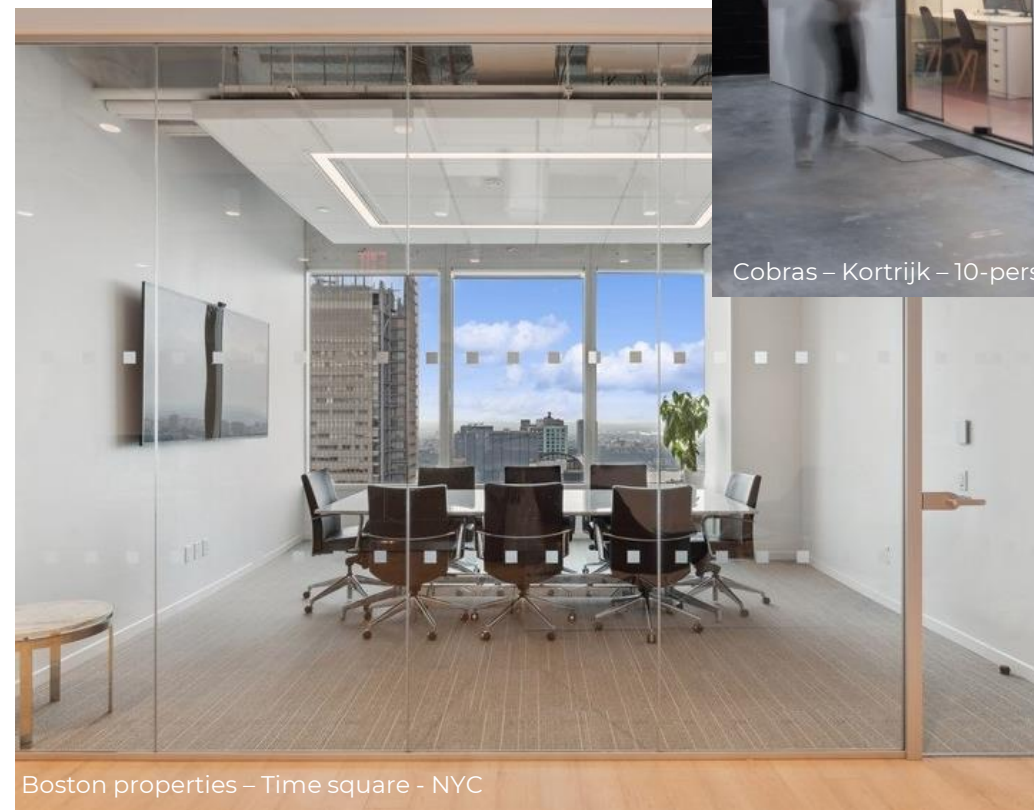


patented

beautiful
sustainable
top acoustic



Cobras – Kortrijk – 10-person pod



Boston properties – Time square - NYC



Deloitte - Liège

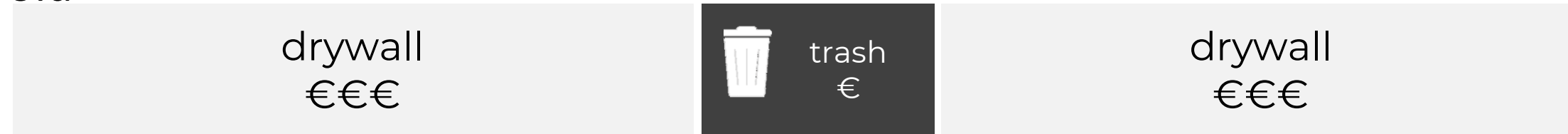


Kamp C - Westerlo

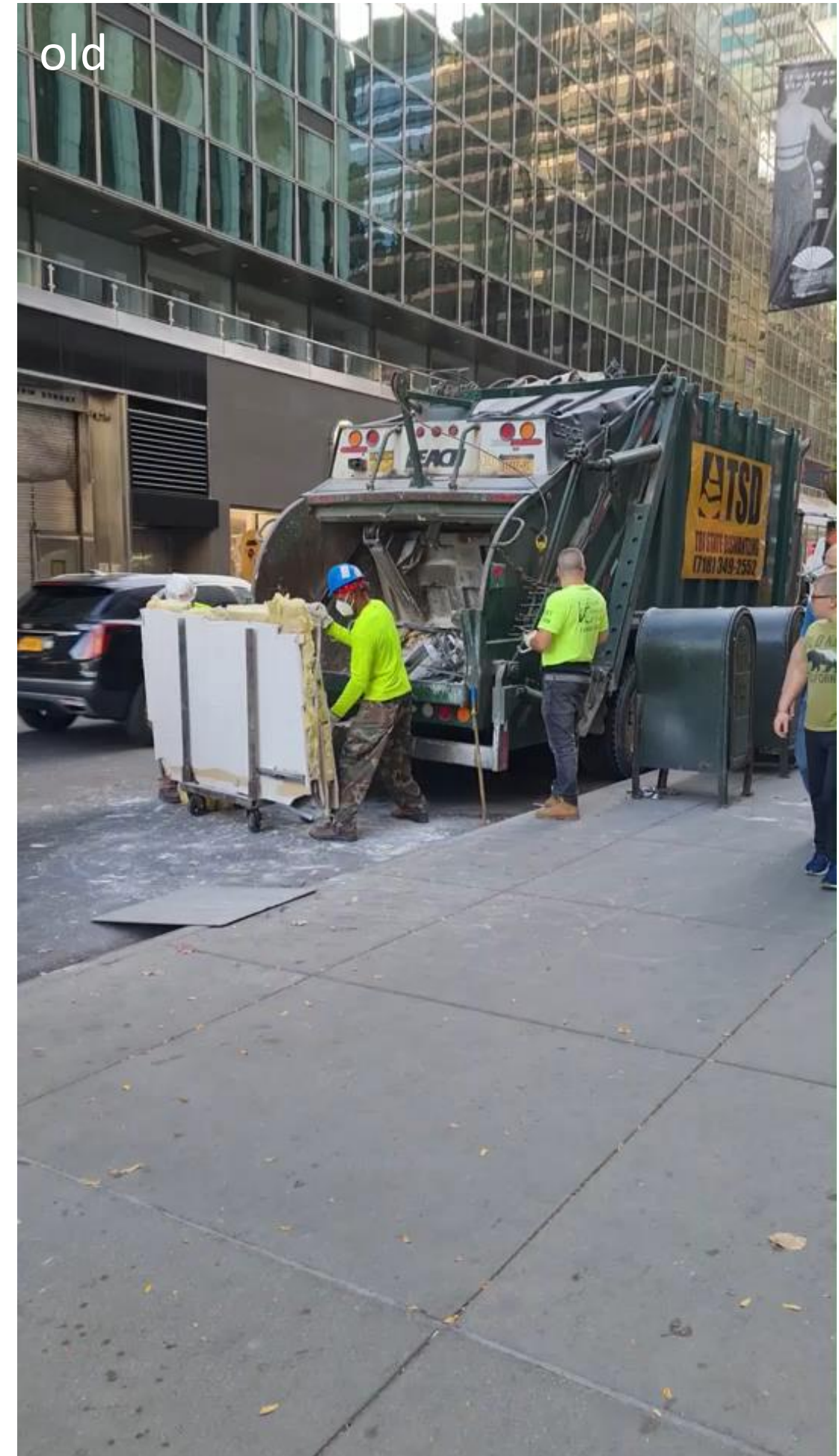
1: lower costs

Reuse materials yourselves.

old



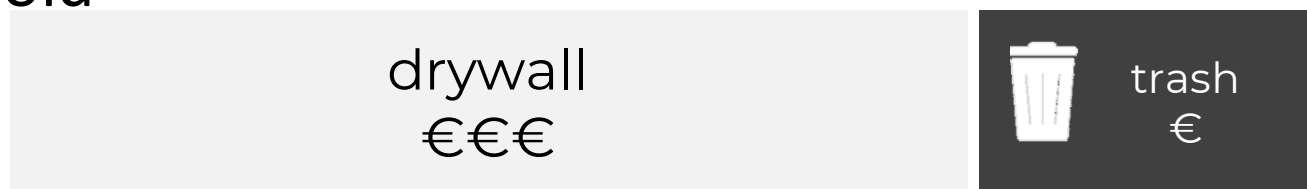
new



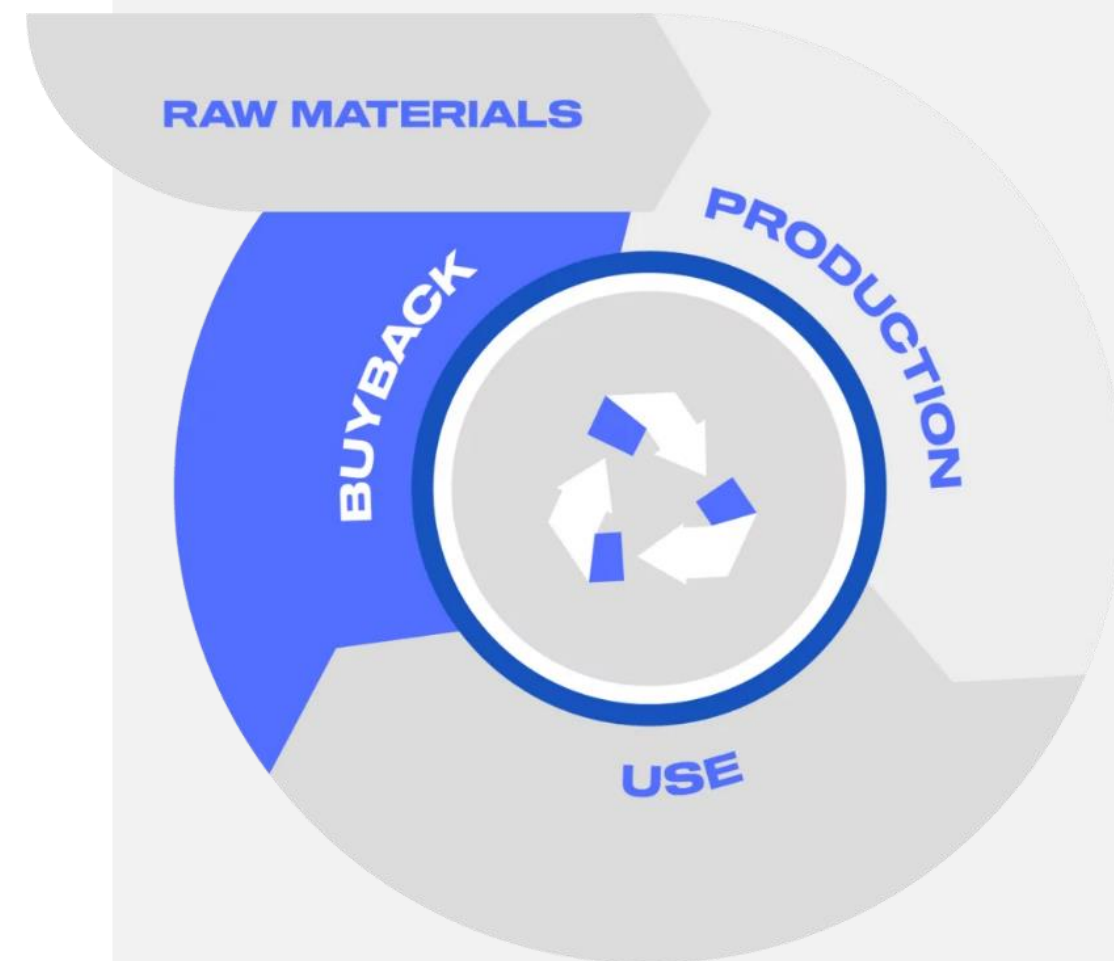
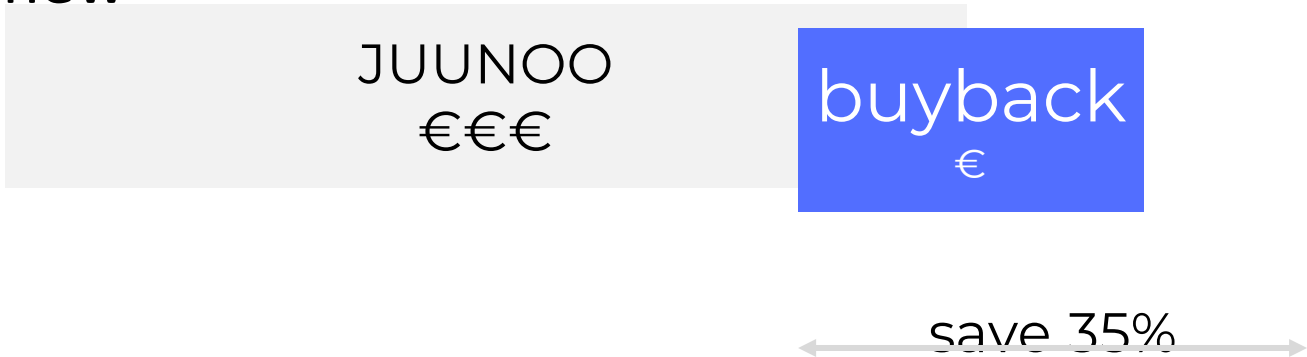
2: buyback warranty

We buy back the goods when you don't need them anymore.

old

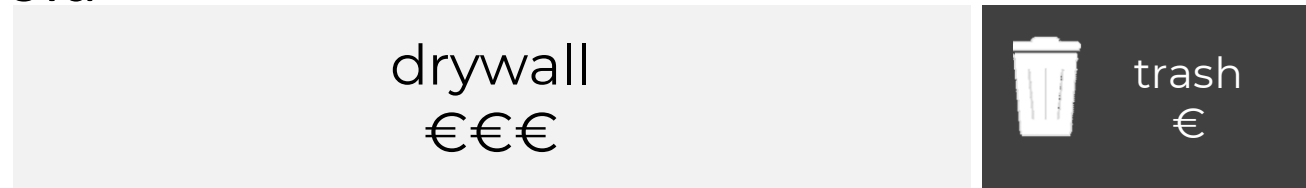


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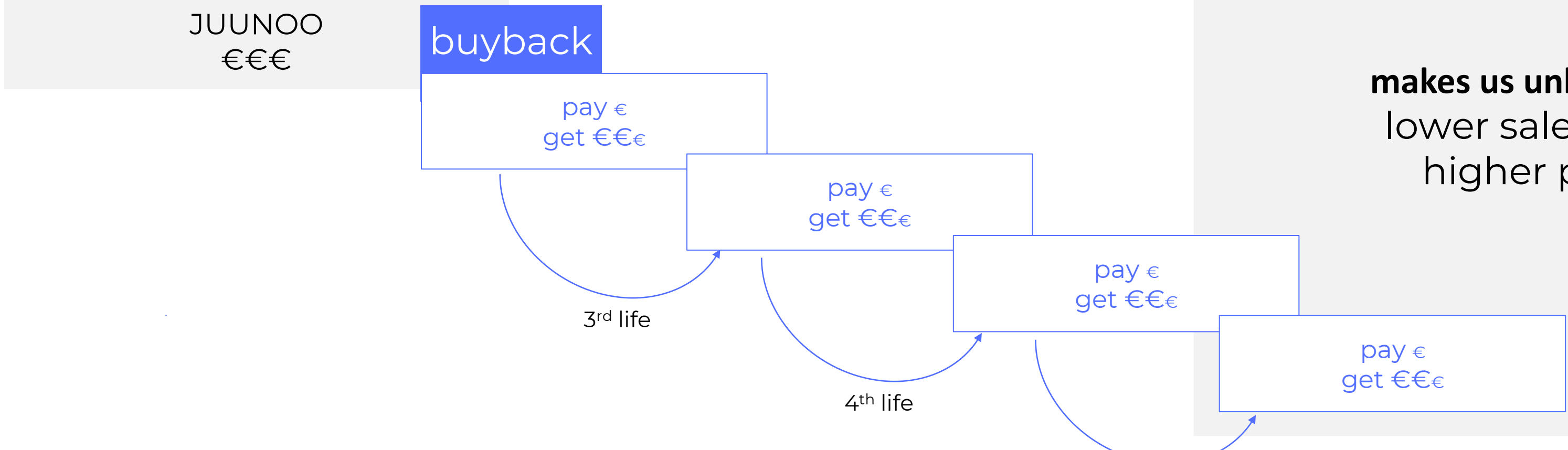


result? circular value

old

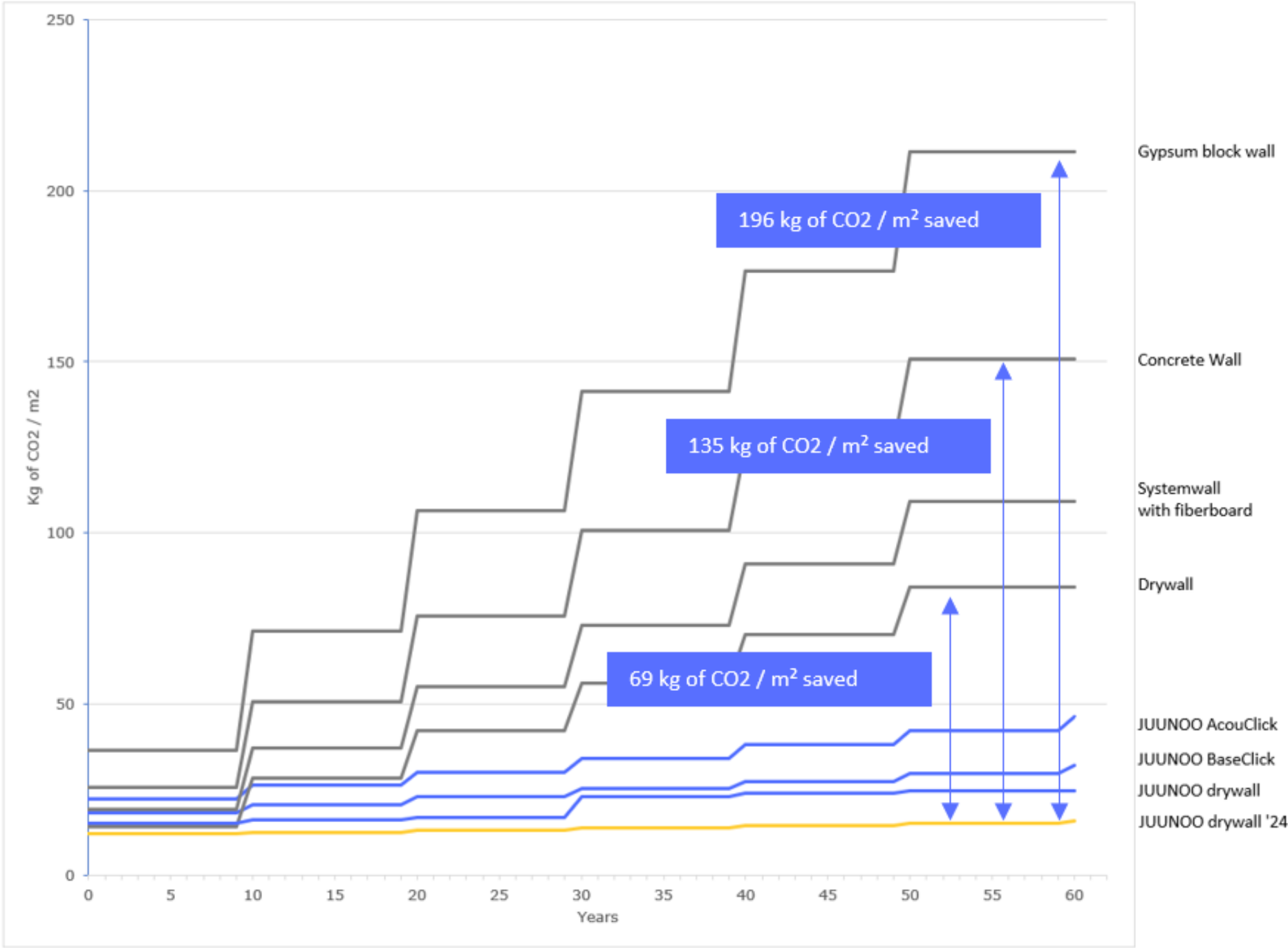


new



makes us unbeatable.
lower sales price
higher profit

result? less CO2 over time





Trividend

investeren inspireren innoveren

Investing in impact **since 2001**

3 target groups with impact



Unfolding Talents



Circular solutions



Connecting society

The impact investors view

the circular economy offers several advantages:

- Efficiency in resource use
- Innovative business models
- Mitigation of risks
- Environmental impact
- Social impact



Breakout sessions

Pitch back to the room!

LinkedIn page

- Community building
- Engagement and cooperation
- Get your input (e.g., needs, challenges, EU policy feedback) to respond accordingly



Thank you!

**Hope to see you all again
next time.**